

General Resources

Entrepreneur Magazine	https://www.entrepreneur.com
Free online business dictionary	http://www.businesseconomics.com/business-dictionary-links.html
Article suggesting the 10 best podcasts for entrepreneurs to listen to.	https://www.entrepreneur.com/article/332940
Tim Harford The Undercover Economist tells you his favorite economic podcasts.	https://timharford.com/etc/more-or-less/
Udemy is an online learning marketplace. There is a free course that is an Entrepreneur's Survival Guide. If you search a particular topic, you can filter the results and find the free ones.	https://www.udemy.com/courses
Framework for a Free Society Insightful readings, videos, and podcast explaining the framework and how to apply it to life.	https://frameworkforafreesociety.org
The Pitch A Shark Tank like podcast.	http://www.thepitch.vc
Richard Branson - Virgin Virgin Disruptors Virgin Entrepreneur Inspiration, innovation, and advice!	https://www.virgin.com https://www.virgin.com/disruptors https://www.virgin.com/entrepreneur
How I Built This How I Built This is a podcast about innovators, entrepreneurs, and idealists, and the stories behind the movements they built. Each episode is a narrative journey marked by triumphs, failures, serendipity and insight – told by the founders of some of the world's best known companies and brands. If you've ever built something from nothing, something you really care about – or even just dream about it – check out How I Built This hosted by Guy Raz @guyraz.	http://www.npr.org/podcasts/510313/how-i-builtthis

<p>Innovation Navigation</p> <p>A weekly broadcast through The Wharton School's campus. The broadcast delivers advice from executives or managers who want to boost their organization's ability to innovate.</p>	<p>http://www.innonavi.com</p>
<p>CNBC's Power Pitch</p> <p>A weekly series on Power Lunch where startups have 60 seconds to convince a panel of experts that their business has what it takes to succeed.</p>	<p>http://www.cnbc.com/power-pitch</p>
<p>Hatch Pad</p> <p>A Fresh Ideas Incubator. The place where young entrepreneurs hatch awesome businesses.</p>	<p>http://www.hatchpad.co</p>
<p>Business Podcasts You Should Be Listening To</p>	<p>https://www.inc.com/lolly-daskal/the-best-business-podcasts-you-need-to-be-listening-to-now.html</p>
<p>Hidden Brain Podcast</p> <p>The Hidden Brain project helps curious people understand the world – and themselves. Using science and storytelling, Hidden Brain reveals the unconscious patterns that drive human behavior, the biases that shape our choices, and the triggers that direct the course of our relationships.</p>	<p>https://www.npr.org/series/423302056/hidden-brain</p>
<p>The Tim Ferriss Podcast</p> <p>Creator of the DSSS Accelerated Learning Model Author of the Four Hour Work Week</p>	<p>http://tim.blog/podcast</p> <p>http://tim.blog/2017/05/17/meta-learning</p> <p>http://tim.blog/tim-ferriss-books</p>

Economic Resources

<p>Index of Economic Freedom is a comparison of countries' economic freedom based on various economic indicators.</p>	<p>http://www.heritage.org/index</p>
<p>Index of Economic Freedom</p> <p>Comparison of countries economic freedom based on various economic indicators</p> <ul style="list-style-type: none"> • Teacher Programs • Teacher Resources • Student Programs • Economics for Leaders 	<p>http://www.fte.org</p> <p>https://www.fte.org/teacher-programs</p> <p>https://www.fte.org/teacher-resources/lesson-plans</p> <p>https://www.fte.org/student-programs</p> <p>https://www.fte.org/student-programs/economics-for-leaders-program</p>

<p>Learn Liberty</p> <p>We suggest you work through The Economic Way of Thinking program. There are others that can benefit you as well. If you create an account, you can earn points towards rewards each time you complete a program!</p> <p>Short Videos! Free online courses!</p>	<p>http://www.learnliberty.org</p> <p>http://www.learnliberty.org/course_details/the-economic-way-of-thinking/</p> <p>http://www.learnliberty.org/videos</p> <p>http://www.learnliberty.org/academy</p>
<p>ACDCLeadership</p> <p>YouTube channel...It's Everything Econ! Check out his Mr. Clifford's website too!</p>	<p>https://www.youtube.com/user/ACDCLeadership</p> <p>Start here for Micro then Macro... https://youtu.be/2izx5W1FAEU</p> <p>http://www.acdcecon.com</p>
<p>PragerU</p> <p>Short videos. Big Ideas. You can search specifically for Economics videos.</p>	<p>https://www.prageru.com</p>
<p>Economics in One Day</p>	<p>http://courses.fee.org/courses/economics-in-oneday</p>
<p>Federal Reserve Bank of St. Louis</p> <p>This site has a bank of high school lessons. You can search for high school activities. You can even search for entrepreneurship! They also have a podcast called Economic Lowdown</p>	<p>https://www.stlouisfed.org</p> <p>https://www.stlouisfed.org/education</p>
<p>The Red Paper Clip Guy</p> <p>Kyle MacFonald details how he traded up from one red paper clip to a house...in a year!</p>	<p>https://www.youtube.com/watch?v=8s3bdVxuFBs</p>
<p>Foundation for Economic Education</p> <p>Free, online courses for teachers and students: Econ for Entrepreneurship Events for Students Shorts essays: you can request a classroom set</p> <ul style="list-style-type: none"> •I, Pencil •Economics in One Lesson •The Law 	<p>https://fee.org</p> <p>http://courses.fee.org/courses/module-one</p> <p>https://fee.org/events</p> <p>https://fee.org/articles/type/books?page=1</p>

<p>Fraser Institute</p> <p>Comprehensive, longitudinal study on the effects of the 4 Market Measures on Human Flourishing (aka Economic Freedom)</p> <ul style="list-style-type: none"> • The Basics • Explanation of the methodology • Interactive online map 	<p>https://www.fraserinstitute.org/studies/economic-freedom</p> <p>https://www.fraserinstitute.org/economic-freedom/economic-freedom-basics</p> <p>https://www.fraserinstitute.org/economic-freedom/approach</p> <p>https://www.fraserinstitute.org/economic-freedom/map?geozone=world&year=2016&page=map</p>
<p>Freakonomics Podcast</p>	<p>http://freakonomics.com/</p>

Economics Book Suggestions

- > Economics in One Lesson - Henry Hazlitt
- > Freakonomics - Steven D. Levitt and Stephen J. Dubner
- > The Law - Frederic Bastiat
- > Basic Economics - Thomas Sowell
- > Applied Economics - Thomas Sowell
- > The Economics of Public Issues - Roger LeRoy Miller, Daniel K. Benjamin, Douglass C. North
- > Science of Success - Charles Koch
- > Who Owns the Ice House - Clifton Taulbert and Gary Schoeniger

Marketing Resources

<p>A website for marketing learners, teachers, and professionals. Find lessons and blogs on a variety of marketing topics.</p>	<p>http://www.marketingteacher.com</p>
<p>A list of the top 7 podcasts for marketers!</p>	<p>https://blog.bufferapp.com/top-marketing-podcasts</p>
<p>Innovation Crush - marketing ideas, technology innovations, disruptive business models, personal development, and everything in between</p>	<p>http://www.thecrush.co/innovation-crush</p>
<p>Marketing Education Association</p>	<p>http://www.nationalmea.com</p>
<p>IDEO</p> <p>A marketing agency that has launched many different other businesses including an online course and methodology on marketing.</p>	<p>https://www.ideo.com</p>

Marketing Book Suggestions

- > Purple Cow - Seth Godin
- > Tribes - Seth Godin
- > Permission Marketing - Seth Godin
- > The Tipping Point - Malcom Gladwell
- > Outliers - Malcom Gladwell
- > David and Goliath - Malcom Gladwell

Education Conferences

- > Council for Economic Education
- > National Business Education Association
- > SXSWedu