

## Teacher Overview

All Foundational Values are important – No single value is more important than the others. However, if you were forced to choose, which Foundational Value would you rank as the most important? In Foundational Values Face-Off, the values are pitted against each other in a bracket-style showdown with students narrowing down the Foundational Values until one is declared the “winner”. This activity will help you recognize your students’ understanding of the Foundational Values and which Foundational Values may need to be further developed (both in theory and in practice) in your students.

### When to Use This Lesson

This activity can be used at any time as a method to delve more deeply into the Foundational Values.

### Time



### BEFORE CLASS PREPARATION

- > Decide how students will be grouped (ideally, groups of 3-4)
- > Decide how the large-format class bracket will be displayed (dry erase board, chalk board, projector, poster paper, etc.)
- > Set up the bracket – Randomly assign the Foundational Values to a 1st round bracket spot.
- > Make enough copies of the bracket for each group to have one.

### FOUNDATIONAL VALUES

- > Responsibility
- > Be Principled
- > Knowledge
- > Freedom
- > Passion
- > Opportunity
- > Sound Judgment
- > Win-Win Focus

### MATERIALS

- > A way to display a large-format version of the bracket (dry erase board, chalk board, projector, poster paper, etc.)
- > Markers
- > Copies of the bracket for students (1 per group)

### KEY TERMS

- > Respect
- > Integrity
- > Toleration
- > Cooperation
- > Economic thinking
- > Fulfillment
- > Humility

### LEARNING OBJECTIVES

- > Principled Entrepreneurship LO 2b, 2c

## ACTIVITY INTRODUCTION

All Foundational Values are important – No one value is necessarily more important than the rest. However, if you had to choose, which Foundational Value would you rank as most important? Today, the Foundational Values are pitted against each other in a bracket-style showdown. As a class, we will debate and narrow down the eight Foundational Values to a single “winner”.

## ACTIVITY DIRECTIONS

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- > Arrange students in their groups and hand out the materials (copies of bracket, markers or writing utensils).
- > **ROUND 1:** Tell students they will have 10 minutes in their groups to decide which of the Foundational Values in each matchup will move onto Round 2. After the 10 minutes is up, they will have 10 minutes to present their team's argument for each of the FVs they selected to move onto Round 2.
- > Start ROUND 1 (allow 10 minutes).
- > Round 1 debates (allow 10 minutes).
  - **Protip:** Craft this into a more formal debate environment where students have adequate time to prepare their facts, offer rebuttals, etc. This may require that this be expanded over additional class periods.
- > Vote for each matchup winner – majority wins.
  - Groups will need to update their brackets to reflect which values received the largest vote totals.
- > **ROUND 2:** Tell students they will have 10 minutes in their groups to decide which of the Foundational Values in each matchup will move onto the Final Round. After the 10 minutes is up, they will have 5 minutes to present their team's argument for each of the FVs they selected to move onto the Final Round.
- > Start ROUND 2 (allow 10 minutes).
- > Round 2 debates (allow 5 minutes).
- > Vote for each matchup winner – majority wins.
  - Groups will need to update their brackets to reflect which values received the largest vote totals.
- > **FINAL ROUND:** Tell students they will have 5 minutes in their groups to decide which Foundational Value is their vote for the “winner”. After the 5 minutes is up, they will have 5 minutes to present their team's argument for their final selection.
- > Class votes for a winner – majority wins.

## ALTERNATE APPROACHES

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This activity can be used in a variety of manners:

- > Select one Foundational Value to focus on. Then select eight businesses to place in the Round 1 bracket spots. Have students then debate which business better displayed the Foundational Value you selected until they have selected a winner.
  - **Protip:** Consider using not just big name businesses, but also local ones.
- > Present a scenario of an individual faced with a challenge. Have students debate which Foundational Value was the most important to be used in the scenario.
- > Select a business-related topic (examples: customer focus, marketing strategy, etc.). Select eight businesses to place in the Round 1 bracket spots. Have students then debate which business best addresses the topic you selected until you have selected a winner.
- > Expand this activity to have students create a new 9th Foundational Value to pitch to the class, then vote using YE bonds.
- > Want to up the ante and make it more competitive? Considering turning this activity into an actual showdown where your students compete with other local students.

