



youth entrepreneurs®

VIEW THE ZOOM VIDEO BY CLICKING [HERE](#).

(VIDEO STARTS AT 5:06)

AGENDA + RECAP FOR MARCH 3, 2020

Welcome

Our Core Conversations Journey

Discussion

Beating the second semester slump

Kick the class period off on a high note!

- [Speak Out Cards](#): If you have gone through all of the Speak Out Cards, have your students submit their own questions.
- Do an [Energizer](#).
- Do a round of [Pitch It](#) or [Disruptus](#).

Try a new activity!

- FV Focus:
 - [Foundational Values Face-Off](#)
- Entrepreneurial Mindset Focus:
 - [Chain Reaction](#)
- Innovation Focus:
 - [Mockups](#)
 - [Silicon Valley Startups](#)
 - [Tinker Toy Challenge](#)

Classics you may have forgotten about (or never knew about)!

- [Garbology](#)
- [Jones Soda R&D](#) (or any variation of this using a different product)
- Don't forget those repeatable activities ([Pit](#), [Disruptus](#), [Towers](#), etc.)

Leverage outside speakers or leave-to-learns!

- Sometimes a fresh perspective re-energizes both students and the educators.
- Reconnect with speakers that have visited your YE classroom in the past.
- If your district has advisory boards, seek interest from them.
- Struggling where to start? Reach out to your SRM.

EDUCATOR INPUT: What activity do you find re-energizes your students?

- [Hershey's Market Research](#)
- [Paper Airplane Factory](#)
- [Going Bananas](#)
- [Dirt and Worms](#)

Finishing out the school year

Need a “final”?

- [Pop-Up Business Challenge](#)
- [Game Challenge](#)
- [Think Like Einstein](#)
- [The Codec](#)

EDUCATOR INPUT: What kind of final assessment do you give your YE students?

- Use TED Talks along with questions related to Foundational Values to see what students have learned
- Vacant Lot Project
- Open-ended questions for general feedback about class
- Present a business idea for students to create the BMC for – Specifically, a daycare
- Plan a grand opening for a new business

Recruiting for next year

- Leverage opportunities during course of YE class to put them in front of other students in the school (i.e., Market Day)
- Simple things can mean a lot – show students that they are valuable: hand write a note of acceptance into YE program and attach to a piece of candy, then hand out to targeted students he thought could benefit or deliver via a YE student

EDUCATOR INPUT: How do you recruit students for your YE program?

- Visit other teachers' classrooms to talk about program
- Have students wear t-shirts during week of enrollment; encourage students to tell their friends about the program
- Use classroom budget to buy promotional materials to hang in and out of classroom
- Connect students in any of the trade programs you might have (welding, culinary, etc.) and talk to those kids about how YE can help them make their dreams of owning their own business a reality

The Art of Debriefing

- Use the questions in each activity guide as a starting point and then facilitate conversation from there; let students own that conversation
- Use questioning techniques – do not be the sole source of knowledge in the classroom; students should do majority of talking during debrief
- Foundational Values connection: One of Values is Responsibility, so anytime we can teach them what that means by helping them lead the debrief, it leads to more buy-in from the students!
 - Take YE dollars and write on back with a Sharpie with assignments to students to identify where a FV is present (seeding them for value they are going to create in class)

EDUCATOR INPUT: What techniques have you used to make successful debriefs?

- Use The Codec as a way for students to reflect after an activity, then use it as a tool to reference during debriefing when you are having a hard time getting students to talk.
 - This may be helpful for those shy or reserved students.
- Examine and analyze the choices made by students during the activity (i.e., student comes in and puts head down – use this as an opportunity to discuss market freedom; examine consequences of market/decisions)
- Helps to have students sit down or stand in a circle for debrief
- Sit next to student who made a poor decision – giving a YE dollar to that student can help deescalate situation
- Ask students to complete an exit ticket of reflection questions that you can refer to in the next class period if you will run out of time to debrief immediately following the activity.
 - This may also help you recognize points to discuss during the debrief.
- If students are struggling to calm down immediately following the activity, do the debrief at the beginning of the next class period.
- If you are struggling with getting students to participate:
 - Use the tools and techniques shared above.
 - Use YE dollars to really incent those students who do participate.
 - Consider other ways to have students share:
 - Exit ticket
 - Flip Grid video
 - Share with a partner
 - Share with a small group
 - Journaling may be an effective tool to use throughout the year to have a record of growth in the students' knowledge and skills.

Innovation in the YE Classroom

We know that our educators are creative and innovative and that you are taking the YE curriculum and implementing in a way that is most impactful for your students.

EDUCATOR INPUT: How have you innovated a YE activity this year? What other innovations or creative approaches have you taken in your YE program?

- For Paper Airplane Factory, give a bonus following each round to the group who was most successful.

- Consistently share stories of individuals who have achieved success and how they did so. For example:
 - Have an alum come back and speak about what they are doing now and how the YE program helped them.
 - Use Shark Tank video clips.

YEedu 2020

We are working hard to craft a one-of-a-kind, transformative experience for our educators this summer. We would love your input on what you would find valuable, based on your experience at other conferences as well as from past YEedu experiences.

- We will be bringing back breakout sessions this year; you will have freedom to choose which are most valuable to you.
- We will be inviting guest speakers that are passionate about our vision and mission that is focused on you, the educator.