

# DIRT AND WORMS

## PRICING AND PROFIT WORKSHEET

### ECONOMICS OF ONE UNIT

Fill in the table below using the Dirt and Worms COGS Worksheet to determine if this product can be a profitable product.

**A) Selling Price per Unit:** You determine the selling price. What do you think your customer would pay for one unit?

**B) Total COGS per Unit:** Total each items' COGS Per Unit.

**C) Gross Profit per Unit:** The difference between revenue (A) and COGS per unit (B).

Define One Unit:

Selling Price per Unit	A) \$
Cost of Good Sold per Unit	B) \$
Gross Profit per Unit = (A-B)	C) \$