

Business Name: _____
Partners' Names: _____

Debt

| | | | |
|-------------|-------|-------------|-------|
| Loan Source | _____ | Loan Amount | _____ |
| Loan Source | _____ | Loan Amount | _____ |

Equity

Personal Investment

| | | |
|----------------|-------|--|
| Equity Partner | _____ | |
| Equity Partner | _____ | |
| Equity Partner | _____ | |
| Equity Partner | _____ | |
| Equity Partner | _____ | |

Outside Equity Partner _____ Amount _____

Revenue (cash in money bag at end of Market Day - starting cash) _____

Net Profit/Loss (Revenue - Total Investment) _____

Return on Investment ((Net Profit/Total Investment) x 100%) _____

Team Report _____

List/describe your products.

Describe your pricing strategy. Include unit cost, selling price, and any discounts or price changes you made.

Was your business's actual Return on Investment (ROI) what you expected? Was it higher or lower?

What Foundational Values did you see demonstrated by your team or others during the entire Market Day project? Give examples.

Did your team see a lack of Foundational Values demonstrated by others? Give examples.

How did this make you feel?

Does your team feel your Market Day experience was successful? Why or why not?

How did this make you feel?

