

1. Shark Tank pitch: Complete a segment or the entire BMC while watching a pitch
 2. Market Day reflection: After their first Market Day
 3. Business Idea challenge: Come up with a business idea, create a BMC
 4. Give students a problem to solve: Choose a customer problem that might need solved
 5. After Ideation: After an activity like Disruptus or Invention
 6. After Innovation Activity: Complete a BMC for their innovation
 7. Breakdown each segment and focus on one at a time: Use Shark Tank, Market Day, existing business, new business idea
 8. Solve a local problem: Choose a school or community problem and ask them to solve it
 9. National or global problem: Choose a BIG problem for students to solve
 10. Probing question prompts: Choose probing questions from the "Teacher's Guide to the BMC" for each segment
 11. Segments become stories: After students have completed the segments ask them to write paragraphs or stories representing their work (p. 170 in Business Model Generation)
 12. Cost and revenue worksheet: Create a worksheet for students to work through the details of their Cost Structure and Revenue Streams.
 13. Teacher presents BMC with prompts: Talk through all probing questions while presenting each of the nine segments
 14. Students present with Q&A: Use YE currency to incentivize students to pitch their BMC and field questions from their peers
 15. Progressive build: Have one student complete the first segment, then pass it onto another student to complete the next segment, continue this process until all nine segments are complete and the BMC returns to the original writer
 16. Use the Subcategories of each segment: Have students create visual representations of the sub: categories found in Business Model Generation
 17. Use case studies from Strategyzer.com and Business Model Generation. Create a free account on Strategyzer.com and gain access to a plethora of worksheets, videos, case studies, question prompts, and more
 18. Use videos from Strategyzer's YouTube channel: You can find many visual representations of how the Business Model Canvas works
 19. Map YE content to the Business Model Canvas You have already taught the content. Now just explain to your students which segment it fits into
 20. Use the Teacher's Guide to the Business Model Canvas. It is like a mini scope and sequence
 21. Reiterate classroom activities and map them to the Business Model Canvas. You can use the entire Business Model Canvas, a couple segments, or focus on just one
 22. Use other books and online resources...
- Have more ideas you want to share? Email them to yecurriculum@youthentrepreneurs.org.